

## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

#### **BRATTLEBORO SAVINGS & LOAN PARTNERS WITH AMERICAN RED CROSS TO HOST COMMUNITY BLOOD DRIVE**

Brattleboro, Vermont – January 31, 2020 – Not all deposits are financial. Brattleboro Savings & Loan is hosting a community blood drive with the American Red Cross on Monday, February 24, from 10:00am to 3:00pm at their 221 Main Street location in their Community Room.

“We are committed to strengthening our community and helping meet hospital and patient needs through blood donations,” said Bank President and CEO Dan Yates. “As a Certified B Corporation<sup>®</sup>, we are committed to benefiting our community on social, economic, and environmental levels. We give back to the communities we serve by supporting non-profit organizations, businesses and families.”

Blood is a perishable and precious resource that can only come from volunteer blood donors. With someone in the U.S. needing blood every two seconds, blood products must be constantly replenished, according to the Red Cross.

“The short amount of time it takes to donate can mean a lifetime to a patient with a serious medical condition. We urge eligible donors to join us in the selfless act of giving blood,” said Gary Beaton of the American Red Cross.

Appointments are recommended, and walk-ins are welcome. For more information or to make an appointment to donate, call 1-800-733-2767 or sign up online at [redcrossblood.org](http://redcrossblood.org) with sponsor code BrattBank.

According to the Red Cross, donors with all blood types are needed, especially those with types O negative, A negative, and B negative.

#### **About Brattleboro Savings & Loan**

Brattleboro Savings & Loan originally opened for business in 1912 as the Brattleboro Cooperative Savings & Loan Association. Today, as a state-chartered mutual savings bank, BS&L is the only remaining bank headquartered in Windham County. The bank operates 4 banking offices; two, including its main office, in Brattleboro, one in Wilmington and a branch located in Bondville. BS&L also operates a mortgage lending office in West Dover. In addition to a full complement of business and consumer financial services, the bank offers investment advisory and wealth management services through its Park Place Financial Advisors division.

Additional information on BS&L is available at [www.brattbank.com](http://www.brattbank.com).

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