



Brattleboro Savings & Loan Earns B Corp Certification

Becomes one of the first banks in New England to meet rigorous standards for environmental and socially responsible practices

BRATTLEBORO, VT – Brattleboro Savings & Loan announced today that it has been named a Certified B Corporation, joining a small group of ambitious companies around the world that meet exceptional standards for environmental, social, and community impact. With this certification, the organization becomes just the second bank in new England and the 9th in the nation to achieve such status.

“The community we serve is exceptionally conscientious about the ways in which their choices impact our neighbors and the earth,” said Joe Little, President of the BS&L Wealth Management Division who led the project. “By becoming a B Corp, Brattleboro Savings & Loan can continue to provide reliable services with the assurance that our practices are aligned with the broader values of our community.”

The B Corp Certification was a year in the making while Brattleboro Savings & Loan worked to demonstrate its adherence to an 80-point assessment that evaluated how the organization’s operations and business model impact workers, community, environment, and customers. Certification is awarded only to those businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. Other global B Corp Certified brands include Patagonia, Ben & Jerry’s, Cabot Creamery, and King Arthur Flour.

“With this certification, Brattleboro Savings & Loan reaffirms one of our core values: that the choices we make as consumers have an impact on the world around us, and banking is no exception,” said President and CEO Dan Yates. “We are proud to be a force for good while continuing to provide the unwavering service that our customers have relied on for 107 years.”

The Brattleboro Savings & Loan is an independent mutually owned bank with offices in Brattleboro, Wilmington and Bondville. For more info visit www.brattbank.com and www.bcorporation.net.

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